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Cavalier Johnson, Mayor, City of Milwaukee
Chief Elected Official

Carla Cross, **Chair**

EMPLOY MILWAUKEE BOARD OF DIRECTORS

PROGRAM COMMITTEE MEETING

Wednesday, November 20, 2024 – 9:00 a.m. – 10:30 a.m.

2342 North 27th Street, Milwaukee, WI 53210

APPROVED MINUTES

Members Present: Mark Kessenich (Chair), Gevanchi Hudnall, Tracy Luber, Julie Cayo

Guests: Beth Norris

Employ Milwaukee Staff Present: Wylbur Holloway, Carrie Hersch, Cindy Anderson, Mildred Coby, Alec Fischer, Brenda King, Jeff McAlister

Chair Mark Kessenich called the meeting to order at 9:03 a.m.

I. **Committee Business**

August 21, 2024; meeting minutes were unanimously approved upon a motion by Tracy and second by Julie.

II. **Contracts and Compliance**

A. Policy approvals for None

B. Contracts

DWD QUEST/DWFS and EQUUS \$100,000

Bio Health Tech Hub WRTP \$540,000

DCF Brighter Futures- Boys &
Girls Clubs \$250,000

National Education Foundation N/A

WIOA Youth-Special Projects 3 Contracts between \$100,000-\$150,000

WOW \$153,83

Julie moved to approve the DWD Quest, Bio Health Tech Hub, DCF Brighter Futures, WIOA Youth Special Projects and WOW- Tracy Luber 2nd the motion approved unanimously.

Approval upon a motion by Randy and second by Tracy.

III. **New Grants and Funding**

Wylbur Holloway reported that funding for having a specialist at the CRC center.

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IV. Labor Market Information

Julie Cayo provided a labor market information update. Milwaukee County's unemployment rate has decreased to 3.8%, and the board has received a WARN notice from the following.

Labor Market Information- Wisconsin Employer Survey, employer responses on specific issues and economic outlook locally and nationally.

V. Regional One-Stop Operator Report

Beth Norris shared the American Job Center Community Network Customer Satisfaction report for the Super Region Workforce Development Areas 1, 2, and 3. Beth shared the collection methods of the report, its responses, satisfaction, and challenges facing the workforce.

Randy discussed a disconnect between employers and employees, AI filtering candidates out of the application process, and capturing this process does not reflect the entire story

Mark asked about the use of Indeed and LinkedIn and how do these application entities fit within the One Stop process. Can DWD scrub for other job seeker tools? Does EMI only post in JCW for internal hiring. Julie stated that EMI uses Indeed and Career Builder for job postings and ADP for job application collection, filtering, and scheduling.

VI. Youth Employment Data report

Julie provided details on Youth Employment Data. This report can inform why and what EMI does for youth service delivery strategies. EMI provided its whitepaper to the Youth Committee to emphasize youth unemployment being higher with younger youth living in poverty. EMI will use the whitepaper for data to advocate for summer employment opportunities.

VII. Program Reports

A. Julie

- Presentation of Program Index tool- details of all EMI programs
- Presentation of Program Outcomes tool- quarterly performance, current/other details
- EMI will send both tools to Program Committee members within two weeks of meeting

B. Romell Greer, Special Programs Manager, provided reports on Camp Rise and Brighter Futures.

- Camp RISE
 - Operated from June 17th through July 26th.
 - 242 successfully completed
 - Camp RISE visited the Port of Milwaukee, City Hall, and the Common Council
 - AI meeting at MATC
 - Career exploration, 97.8k in stipends given
 - Flex funding needed for sustainability

Tracy asked about employers and industry involvement. Romell discussed Friday career days, had good mix of employer engagement (health care field needed).

Mark asked about any robotics involvement

- Brighter Futures success stories presented.

C. Kodi Harding presented on Earn and Learn

- Participation
 - 622 participants started work experience at 93 worksites
 - 70% of participants aged 14-16
- Financial Literacy
 - Partnership with Educators and Summit Credit Unions
- Job readiness training
 - Partnership with Boys and Girls Clubs of Greater Milwaukee, CareerWorks
- Summer Bash
- New partnerships
 - Manpower for employer payroll processing
- Success stories
 - Melanin Minded LLC, City of Milwaukee Planning department, The Marcus Corporation, and WI Department of Natural Resources

D. Suzy Reinstein, WIOA Program Manager

- Adult and Dislocated Worker
 - PY23 Training Voucher provided by sector
 - Success stories
- In and Out of School Youth
 - Collaboration-City of Milwaukee Department of Public Works and Police Department
 - Success stories

E. Cindy Anderson, non-WIOA Program Manager, provided program reports

- Quest DWG program
 - Providing training, subsidized employment, and supportive services
 - Grant ends on September 30, 2024, waiting for one year no cost extension from DOL
 - 113 youth served for Early Childhood Education “Career Discovery” program through Earn and Learn

F. Wylbur Holloway, Manager of Reentry Services, provided updates

- Welding lab at the Community Reintegration Center
- Wisconsin Partnership Project (WPP)
 - Three areas of focus
 - Research of Dr. Pate- completing the interviews with the incarcerated male that are integrating back into society.
 - Reentry simulation to help increase the understanding of the decision-makers and public about the reentry experience.
 - Purposeful Dialogue to improve understanding the ways of our own socialization and how this can contribute to further perpetuation of injustices that those returning from incarceration may face.
 - Dr. Pate will report and document on the intersections between the research, reentry simulation, and Purposeful Dialogue and how each item supports the research

VIII. Employer Engagement Updates

- A. Jeff McAlister, Business Solutions Manager, provided an update on hiring events
- Hospitality Hiring Event- June 13th, 60+ job seekers attended
 - Versiti Blood Center of WI- June 25th, 40+ job seekers attended
 - WE Energies Demo Day- August 17th, over 30 interested individuals attended
 - Upcoming events
 - First Source Hiring Event- September 4th
 - Construction Info Session- September 12th

IX. Program Committee Member Updates

X. Next Program Committee: November 20, 2024

The meeting adjourned at 10:42 A.M.