



## EMPLOY MILWAUKEE BOARD OF DIRECTORS

### PROGRAM COMMITTEE MEETING

**Wednesday, August 16, 2023 – 9:00 a.m. – 10:30 a.m.**

2342 North 27<sup>th</sup> Street, Milwaukee, WI 53210 – Via Zoom Technology

### APPROVED MINUTES

**Members Present Virtually:** Laura Bray, Bevin Christie, Randy Crump, Jennifer Fogarty, Mark Kessenich (Chair), Tracy Luber, Parker Rios, Beth Norris,

**Guests:** None

**Employ Milwaukee Staff Present:** Romell Greer, Carrie Hersh, Cindy Anderson, Wylbur Holloway, Suzanne Reinstein, Jeff McAlister, Julie Cayo, Brenda King

Chair Mark Kessenich called meeting to order at 9:02 a.m.

#### I. Committee Business

- i. Tracy Luber motioned for approval of the May 17, 2023; meeting minutes as circulated; Randy Crump seconded; approved unanimously.

#### II. Contracts and Compliance

#### III. Contracts that need Approval:

1. MREN Just-Involved Entrepreneurship Training, WCS - \$150,000
2. EveryoneOn Digital Literacy Lab - \$111,000
3. Windows to Work
  - a. Center for Self Sufficiency- \$56,000
  - b. Ross IEP - \$193,000
4. U.S. Department of Labor YouthBuild
  - a. Milwaukee Christian Center - \$195,000
  - b. WRTP/Big Step - \$415,000
  - c. Literacy Services of Wisconsin - \$70,000
5. U.S. Department of Labor Nursing Expansion Grant
  - a. Milwaukee Area Technical College - \$357,570
  - b. Hispanic Collaborative - \$340,000
  - c. Journey House - \$284,393
  - d. Center for Healthcare Careers - \$375,943

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- e. Greater Milwaukee Association of Hispanic Nurses - \$50,000

Committee voted unanimously on all the contracts, The YouthBuild contracts Mark Kessenich Recused, and The DOL Nursing Expansion Grant Laura Bray Recused.

**IV. iv. Annual Review of Policies Approval:**

1. Individual Training Account (ITA) Policy
2. Incumbent Working Training Policy
3. On the Job Training Policy

Committee voted unanimously on all the policy updates.

**V. New Grants and Funding**

Employ Milwaukee received a US DOL Diversity grant in the amount of \$3,000,000 over 5 years. The Milwaukee Equitable Nursing Development (MEND) Program will serve the underserved participants who are at any stage in their CNA, MA, LPN, APN) schooling the opportunity to obtain a four-year BSN and fill the current nursing shortage. Partners are Journey House, Hispanic Collaborative, Center for Healthcare Careers, MATC, Marquette, UWM and the Greater Milwaukee Hispanic Nursing Associations. Employer Partners include Advocate Aurora Healthcare, Froedtert, Children's Wisconsin, St. Camillus, and St. John's on the Lake. 378 individuals will be trained. WI DWD National Dislocated Worker Grant QUEST DWG, this grant is in the amount of \$1,765,477 to serve 140 participants from 1/123 – 9/30/24. All 11 WI Workforce Boards received an award varying in size. This project is designed to address the deficiencies in the Childcare Economy.

**VI. Labor Market Information**

Unemployment picked up from May to June, Employ Milwaukee has received notices from Master Lock that will affect 300 people, WB Warehousing & Logistics, INC 33 affected, and Forman Mills 33 affected.

**VII. 5.Regional One-Stop Operator Report**

Foot traffic has increased in all the locations except MLK Drive (YWCA) locations, tracking the data of the traffic it shows the Veteran population is using the Job Centers the most. Beth provided the group with a document showing the Top Challenges Facing Workforce.

**VIII. 6. Program Reports**

**Camp Rise** completed the summer with another successful camp that finished with 239 participants, 34 counselors. The campers stayed busy this year with soft skill training, conflict resolution and field trips to Discovery World, Havenswood State Forest, Brewers Game, Incrediroll, Aurora Healthcare learning CPR and Jones Island. They learned the importance of friendship and creating a community within.

**Earn and Learn** completed another summer with 3971 Registrations, 1043 participants enrolled to the 117 worksites that were available for them. This year they had the opportunity to complete Enrichment Wednesday's during this time they learned about careers in the automotive, financial, construction, culinary, healthcare and welding sectors.

**Skillful Transitions** enrolled 1,127, 932 enrolled in training, 266 received paid work experience and 264 received support services.

**WIOA Adult Worker** enrolled 613 new enrollments, 337 received training/education enrollments, 182 earned credentials and 207 received job placement. **WIOA Dislocated worker** enrolled 71, 19 received training/education, 11 earned credentials and 40 have job placement.

**Reentry** received ARPA funding to complete a CRC Welding program. The goal is to have 75 CRC individuals trained by 2024. MATC will provide instruction and participants will receive a digital badge which has credits that can be used towards the Welding Technical Diploma at MATC.

**BankWork\$** They have 4 Cohorts scheduled for the year, 1/17, 4/11, 7/11 & 10/10, the June Cohort had 16 complete and 40% of the class received placement with a partner bank.

**Fresh Coast Tech UP (FCTU)** In partnership with MATC, Digital Bridge, and employers provide a 12 credit bootcamp style IT Help Desk Certified pre-apprenticeship training. Previous cohort had 14 graduates, next cohort of 24 starts Spring 2023.

**Healthy Homes Construction Career** Project period goes through 12/31/24, 6 cohorts planned in 2023 with 3 being at SDC North and 3 at SDC South. Enrolled 459, credentialed 175 and paid work experience 246. Graduates will receive lead abatement certifications and Asbestos Abatement, First Aid, OSHA30, and a Wisconsin Pre-Apprenticeship Certificate.

**Milwaukee Healthcare Workforce Initiative** This is the grant from The Medical College of Wisconsin to expand community-based organizations. This grant will serve 200 people that will receive job readiness, and occupation skill training for career in healthcare industry, once completed they will receive an interview with Advocate Aurora.

**IX. 7. Employer Engagement Updates**

May 2, 2023, hiring event with Versiti Blood Center of WI 80 plus job seekers attended.

June 9, 2023, onsite hiring event with Summerfest 40 plus job seekers attended.

July 18, 2023, hospitality hiring even at the Pfister Hotel with multiple employers that had 40 job seekers attended.

August 3, 2023, How to Get A Job In Construction, multiple employers with 50 job seekers that attended.

Upcoming event with the City of Milwaukee Department of Public Works.

The meeting adjourned at 10:02 am

Next Program Committee Meeting November 15, 2023

Next Board of Directors Meeting December14, 2023